

RAJIV GANDHI ARTS AND SCIENCE COLLEGE THAVALAKUPPAM, PUDUCHERRY 605 007



INDIVIDUAL FACULTY DATA SHEET

1.	Name of the College		Rajiv Gandhi Arts & Science College,			
			Thavalakuppam, Puducherry			
2.	Name of the faculty men	mber with present	Mrs. Rouvier Sabrina Marie,			
	designation		Assistant Professor			
3.	Department		Commerce			
4.	Residential Address		No.33, New Street,			
			Vinoba Naga	ar,		
			Puducherry - 605008			
5.	Contact Nos.		Landline: 0413 2248517			
			Mobile: 9585181118			
			Email: rouvier88@gmail.com			
6.	Gender		Female			
7.	Age & Date of Birth		Age: 34 & D.O.B.: 15.08.1988			
8.	a. Religion		a. Christian			
	b. Category: SC / ST / MBC / OBC					
	/Differently Abled/ Others		b. OBC			
9.	PAN Card No.		BNSPN8051Q			
10.	Bank Account No.*	Name of the	Bank Branch			
	05640100058676	05640100058676 Bank of Ba		Pondicherry Main Branch		

I. a) Educational Qualification *: (10th Standard onwards)

Examination	Board	Month & Year of Passing	Marks obtained	Overall percentage	Class Division
SSLC / Matric or equivalent	SSLC Tamil Nadu State Board	2002-2003	418	83.6%	First Class
PUC/+2(HSC) or equivalent	HSC Tamil Nadu State Board	2004-2005	896	74.67%	First Class

b) Educational Qualification*: (UG Degree onwards)

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Sl. No.	Degree	Subject of specialization	University Institute	Percentage / Class / Grade	Year of passing
1	UG	B. Com (Corporate Secretaryship)	Pondicherry University	65%	2008
2	PG	M.Com (Business Finance)	Pondicherry University	73.2%	2010
	M.Phil	Behavioral Finance	Pondicherry University	88.8%	2011

c) Other Qualification*:

i. GATE Score (In case of B.E./B.Tech.): Not Applicable

ii. NET / SLET (In case of M.C.A. /M.Sc. /M.A.): NET

Details: a) Name of the Exam & Examining body: State Level Eligibility Test - UGC

b) Subject: Commerce c) Reg. No.

d) Year of Passing: 2016

II. Academic Experience as on date*:

Sl. No.	Name of the College / Institution	As Teachers / Lecturers						As Professor		Any other designation please specify
	Rajiv Gandhi	From	To	From	To	From	To	From	To	
	Arts & Science									
1.	College,			25.01.20	Till					
	Thavalakuppam			17	date					
	, Puducherry									

Classes Handled	Financial Accounting, Management Accounting, Human Resource				
Classes Handled	Management, Business Law, Company Law, Principles of Marketing,				
	Advanced Accountancy.				

IV. Research Publications (if any):

a) Journals:

i) National _ ii) International

b) Books:

V. Seminars / Workshops / Conferences Attended:

a) As resource person

i) National <u>03</u> ii) International <u>03</u>

b) As participant

i) National: 24 ii) International 08

PRESENTATION:

- 1. "An Analysis of Investment Behavior of Individual Investor with special reference to equity market in Puducherry". National Conference on "Service Sector in India- An Analysis", Organised by: Bharath College of Science & Management, Thajavur held on 16th March 2013
- 2. "Assessing an Organisational Effectiveness on Inter-state students Perception" 3rd International Conference on "Competency Building strategies in business & Technology for sustainable Development", Organised by: Sri Ganesh School of Business Management held on 25th February 2014

Details of Conference / Workshop / Webinar / Symposia Attended

- 3. "The Role of Demographics in Students' Satisfaction on Organisational Effectiveness in HLIs" National Seminar on "Issues & Challenges in Commerce in the present Economic scenario" Organised by: Sri Aravaindhar College of Arts & Science, Puducherry held on 1st March 2014.
- 4. "The Effect of Brand Image and Customer Satisfaction on Organisational Effectiveness with special reference to Autonomous Colleges in Puducherry" Two day National Seminar on Consumerism in India The changing Paradigm of Consumer Protection. Organised by KMCPGS, Puducherry on October 2014

- 5. "Investment Behaviour of the Individual Investors in Equity Market with special reference to Puducherry" UGC Sponsored 10th International Seminar on Financial Markets: Issues and Challenges Organised by Bharathidhasan University, Trichy on 11th Jan 2015
- 6. "The Effectiveness of Higher Learning Instittuions through Brand Image & Customer Satisfaction" 2nd International Conference on Recent Advances in Business Management A proactive Approach –Organised by : Sacred Heart College, Tirupattur on January 2015
- 7. "Organisational Effectiveness in Higher Learning Institutions Quality Perspective" NAAC Sponsored National Seminar On Quality Enhancement in Teaching, Research and Extension in Higher Learning Institutions Problems & Prospects Organised by KMCPGS Puducherry on August 2015.
- 8. "A Study of Organisation Effectiveness in Higher Learning Institutions on Administrators' Perception" International Conference on Innovative Trends in Business Practices for Sustainable Development Organised by University Of Madras, Chennai on March 2016.
- 9. "A Study of factors affecting Women Empowerment in Higher Education with Special reference to rural colleges in Puducherry" National Seminar on Gender Equity Through Women Empowerment held at Bharathidhasan Govt. College for Women, Puducherry on March 2017.
- 10. "The Role of Demographics in Teachers' Satisfaction on Organisational Effectiveness" 2nd International Conference on Current Strategies and Innovative Practices of Business and Banks in the Digital Epoch held at St. Joseph's College of Arts and Science, Cuddalore on 17th February 2018.
- 11. "Factors influencing the Entrepreneurship of Rural College Students in Puducherry Region" 3rd International Conference on SISOMETS IN GE-18, held at Selvam College of Technology, Namakkal on 17th March 2018.
- 12. "A Study on Digital Marketing and Customer Purchase Decision In Puducherry Region"- One Day National Level Seminar on Contemporary Issues in Digital Marketing held at VJB Janakiammal College of Arts and Science, Coimbatore on 20th July 2018.
- 13. "A Study of Factors Affecting Employability Skills of Rural College Students in Puducherry Region" A One Day International Conference on Personality Development for Graduates held at Poompuhar College, Melaiyur at 19th September 2018.
- 14. "A Study on Digital Marketing with special reference to rural College students in Puducherry" A one day International Conference on Digital Transformation Challenges and Opportunities held at Theivanai Ammal Women's College, Villupuram on 5th April 2023.

PARTICIPATION:

- 1. National Conference on "Export Credit Insurance and its Contribution to India's Exports Opportunities and Challenges" organized by Department of Commerce, Pondicherry University held on 10th and 11th October 2008.
- 2. International Conference on Financial Derivatives held on 17-19 December 2010 at Pondicherry University.
- 3. National Conference on Currency Derivatives held at Pondicherry University on 16th and 17th March 2012.
- 4. National Level workshop on 'Research Methods' held on 11th and 12th March, 2011.
- 5. National Workshop on 'E-Commerce and Cyber Crime: Security and Challenges' held on 3rd September, 2013.
- 6. National Workshop on 'Role of Universities and Colleges in Human Resource Development Beyond Curriculum' held on 3rd September, 2013.
- 7. National Workshop on 'Financial Education' held on 13th September, 2013.
- 8. 2 Days Research Methodology Workshop, Department of Economics, Pondicherry University held on 2nd& 3rd May, 2014.
- 9. ICSSR Ten day Research Methodology Workshop- KMCPGS, Puducherry, held on 11th -20th July 2014.
- 10. UGC Sponsored Two Day National Conference on National Paradigm for Corporate Sustenance Planet, People and Profit Management organized by Bharathidhasan Govt. College for Women Puducherry on July 2014
- 11. National Workshop on Innovative Approaches in Entrepreneurial Development, Organised by Saradha Gangadharan College Puducherry on 27th September 2014.
- 12. National Workshop on Structural Equation Modeling, Data, Mining and Neural Networks VIT Vellore held on Jan23-25,2015.
- 13. RUSA Sponsored State Level One Day Workshop On "Application of SPSS & AMOS in Social Science Research KMCPGS Puducherry on 4th October 2015"
- 14. "Sinthanai Sangamam 2017 a two day Symposium on education" held at Puducherry on March 2017.
- 15. "Contemporary Developments in Banking and Technology" International Workshop at St.Joseph's College of Arts and Science,

	Cuddalore on 23rd September 2017.					
	16. National Level Workshop on Application in Research Methodology held at Pioneer College of Arts and Science , Coimbatore at 2nd March 2018.					
	17. International Conference on New Material & Arid Land(ICNMAL - 2018) held at St.Joseph's College of Arts and Science, Cuddalore on 15th and 16th March 2018					
	18. National Level Students Seminar On E-Learning organized held at St.Joseph's College of Arts and Science, Cuddalore on 23rd March 2018					
	1. Faculty Development Program held at Kanchi Mamunivar Government Institute for Post Graduate Studies And Research, Puducherry on 12th December 2018.					
Faculty Development Program	2. Five days' International Faculty Development Program on Writing and Publishing Research Papers in Scopus/Web of Science Journals Organised by St. Joseph's College of Arts & Science (Autonomous) Cuddalore, Tamil nadu, India, through Online mode from 22-11-2021 to 26-11-2021.					
	3. One week Faculty Development Program on Data Analytics Tools for Business Research (R Tools and AMOS) to be held between November 17th - 23rd November 2021.					

VI. Patents / Awards (if any):

VII. Extra-Curricular Achievements / Cultural / Sports / Any other

IX. Other Relevant Information:

Declaration:

I <u>Mrs. Rouvier Sabrina Marie</u> declare that all the information given above are true to the best of my knowledge and I am not working in any other college / institution.

Signature of the Faculty

Signature of the Principal/Head of the Institution (Endorsement by the Principal college / Head of the institution or authorized signatory of the Management with seal)

Date:

Place: